

PRESS RELEASE

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Focus on addressing customers locally

REHAU will not be attending the interzum 2023

REHAU will not be an exhibitor at interzum 2023. The company has now taken this decision against the context of the complex global economic situation, which requires a rethink. In response, REHAU will focus on activities directly at the customers in the coming year and will increasingly rely on local and regional events.

"We did not take the decision lightly. The interzum has been an integral part of REHAU's schedule for many years. Nevertheless, we are convinced that by cancelling interzum we are taking the right step in line with our strategic plans for 2023 – with a strong focus on addressing customers locally," says Jürgen Werner, Head of Division Interior Solutions at REHAU Industries.

This step does not mean that REHAU will be pulling out of future trade fair activities, but rather acting as a consequence of the changed, short-term framework conditions. Consequently, an interzum participation in 2025 is not ruled out.

Images / captions:



**Jürgen Werner, Head of Division
Interior Solutions at REHAU Industries**

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The Building Solutions, Window Solutions, Interior Solutions and Industrial Solutions divisions, which all operate independently in their respective markets, as well as the cross-divisional service units REHAU Services & Solutions, all fall under the umbrella of REHAU Industries. More than 12,000 employees at over 150 locations worldwide work together to keep improving lives through the use of innovative, sustainable technologies for the construction, furniture and industrial sectors: Engineering progress. Enhancing lives.

REHAU Industries is part of the global REHAU Group, which specialises in polymer-based solutions. The Group has more than 20,000 employees and generates an annual turnover of over EUR 4 billion.