

PRESS RELEASE

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Awarded by the German Design Council

REHAU receives ICONIC AWARDS: Innovative Interior for the noble matt collection

After having received not one but three prizes at this year's German Design Award, the Furniture Solutions Division also captivated the jury of the ICONIC AWARDS: Innovative Interior with the noble matt collection just before the end of the year. They have also been established by the German Design Council - and highlight another aspect of excellent design with a focus on architectural solutions.

The ICONIC AWARDS: Innovative Interior are considered a trend indicator for the interior design industry. The aim of the award, which according to its self-description "only honours the best of the best from the furnishing industry and interior design", is to develop a platform linking architects, product designers and property developers to the furnishing industry. Those who come out on top against the top-class competition here have proof of the exceptional quality of their products.

According to the jury's verdict, this applies this year to the REHAU noble matt collection, which was awarded the "Best of Best" prize in the "Product Design/Furniture" category. With the noble matt collection, which consistently applies the trend towards matt furniture, carpenters, designers and industry partners can create furniture and rooms with total seamless integration. This is made possible by the fact that the surface, edgeband and storage space are available in a coordinated design. The appealing look is accompanied by a pleasant, velvety-soft feel with soft touch and anti-fingerprint.

"This is a great conclusion to a challenging 2021 and a nice symbolic Christmas present for the entire team," says Hans Peter Mehnert, Head of Product Management Furniture Systems and Components. "I am particularly pleased that we have received confirmation of the path we have taken, is the right one. Namely: thinking about products from a collection viewpoint.

Images / captions:



**REHAU noble matt collection:
"Best of Best" in the category
"Product Design/Furniture"**



**REHAU: perfect coordinated design
between surface, tambour doors and
edgebands**



**REHAU: noble matt look with
Soft-touch and Anti-Fingerprint**

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