

Noteborn at the Inside Seller-Days 2020

Noteborn: perfect partner for the trade

Ready assembled furniture has seen its day. Dutch manufacturer Noteborn offers bespoke at entry-level prices: wall units, dressing room furniture, walk-in wardrobes as well as headboards, beds and dressing room islands can all be tailor-made to full meet the interiors and tastes of the end customers. They receive customised storage and organisation solutions; the trade partners benefit from perfect presentation materials and excellent margins.

Everyone is unique – and has their own ideas of how they want to live. The furniture they want also reflects this: most people dream of customised pieces that perfectly meet their lifestyle in terms of design and functionality. Standard solutions are yesterday's news. Noteborn is the ideal partner for furniture suppliers that want to meet this customer requirement yet nevertheless also wish to remain affordable.

Noteborn develops a broad collection of basic elements, styles and designs every year. Customers can then refer to these designs at specialist furniture retail stores and choose the dimensions, materials, handles and interior fittings according to their own taste. This results in a solution that reflects their character and perfectly meets their own requirements. Due to its long-standing experience, Noteborn successfully ensures that comfort is never sacrificed for the sake of the interior looks. Quite the contrary: a dressing room, for example, is used every day. The furniture therefore has to be divided in a logical way, and the lighting must be perfect. All movement systems also have to be soft-close and run smoothly. Noteborn never loses sight of every single one of these components: design and functionality are key during the development of even the smallest details.

Walk-in wardrobes at entry-level prices

A dressing room is a luxury that is appreciated every day anew. Noteborn's entry-level prices are therefore particularly surprising. The basic range offers comfort and can be customised to the shape of your home. It can even be designed to fit a loft space with sloping ceilings. If space is at a premium and you are after more luxury, you can choose profiles without a frame or covered in wood, for example, with jet black coloured glass and extra-wide dimensions of up to 1,500 millimetres. Whether entry- or luxury-level: Noteborn manufactures everything in-house; almost anything is possible on request.

Perfect services for retailers

Thirty-seven years of experience, Dutch craftsmanship, outstanding support services and excellent margins – whilst the customers receive first-class products, the trade benefits from ideal services: Noteborn's trade partners can expect perfect showroom sales support, including 3D design tools that help the customers and specialist furniture retailers to design and visualise the customised solutions. With training sessions for sales staff and fitters, Noteborn ensures that the furniture retailers can offer their customers competent consultancy and fitting services. Of course, the partnership is also worthwhile in other ways: Noteborn's products offer the furniture trade excellent margins.

About Noteborn

Noteborn was established in 1983 and specialised in the development, manufacture and selling of bespoke wall units right from the start. Two of the key factors for Noteborn's success are a passion for product development and a fascination for the underlying production process. Over the years, this has resulted in a unique collection; the manufacturing process has never been outsourced. Like no other company, Noteborn has therefore been able to unite high-quality tailor-made products with an impressive production capacity. Noteborn's experts combine the latest state-of-the-art manufacturing methods with professional craftsmanship, material expertise and an eye for detail.

Contact

Jörg Ostendorf

Phone: +49 (170) 200 85 62

Email: j.ostendorf@noteborn.de

Shortcut:

Dutch manufacturer Noteborn offers bespoke at entry-level prices: wall units, dressing room furniture, walk-in wardrobes as well as headboards, beds and dressing room islands can all be tailor-made to full meet the interiors and tastes of the end customers.

Image credits:



NOTEBORN_Curve_1



NOTEBORN_Curve_2



NOTEBORN_Curve_6



NOTEBORN_Curve_7



NOTEBORN_Logo



NOTEBORN_Curve_3



NOTEBORN_Curve_4



NOTEBORN_Curve_5