

PRESS RELEASE

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REHAU at SICAM 2019

Interior design – holistic approach

The overall picture is only as strong as its individual parts. That is why REHAU takes a holistic approach to interior design, offering furniture components that perfectly complement each other. Because the final result can only ever be unique if the front, worktop, edgeband and storage space solution are in optimal harmony. REHAU will be showing what this all means in reality at the SICAM fair in Pordenone, Italy, from 15 to 18 October. This is the place where the leading companies in the international furniture supplier industry will again gather to show off their latest concepts and solutions. Companies will present their ideas on the latest trends in interior design – with a key focus on decor, design match and digitisation.

“REHAU is looking forward to a week packed with exciting and inspiring conversations with furniture professionals from around the globe,” reports Jochen Luft, Director Marketing & Sales EMEA Industry in the area of Furniture Solutions. Visitors to Hall 5, Stand B10 can look forward to design studies and material variants from the collection of REHAU surfaces and components, digital manufacture processes for component production as well as tambour door solutions in design match for front panels. REHAU wants to keep its public on tenterhooks with the product launch from the Furniture Systems area.

Feel the passion

As part of its “Passion for Color” range, REHAU is seeking to find the trends today that will define the worlds of colour of tomorrow. Again in 2019 with trend colour grey – expressively captured in the passion of 2019: mountain landscapes. The three shades Roccia, Grafite and Titanio take inspiration from their natural scenic motifs. Available in two variants: glass laminate or acrylic laminate.

High-quality surfaces for every taste

REHAU | HANEX – the mineral material collection covers more than 100 decors. For possible applications in the kitchen, bathroom or shop. Top-class design, quality and service. Architects can find the right choice for contract business with RAUVISIO mineral

from the cooperation network of REHAU | HANEX. And benefit from the design match of RAUVISIO mineral, crystal and brilliant surface materials.

#edge is digital

Rethinking production processes: Edgebands are becoming digital and smart. They recognise when stock shortages occur or how they need to be handled. Manual errors are avoided, warehouse stocks are always maintained. #edge is digital makes work processes smart.

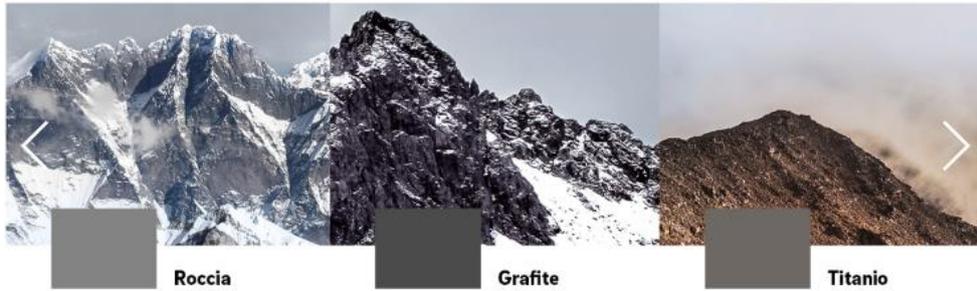
Experience tambour door systems in design match

Furniture can be an emotional experience. Requirements for appearance and feel are increasing just like consumers' desire for efficiency, driven by ever smaller room sizes. With RAUVOLET crystal-line, REHAU boasts a tambour door system with a high-quality appearance in design match with the RAUVISIO crystal surface range. Pleasant to look at and fingerprint-repellent thanks to the soft-touch surface, the RAUVOLET crystal-line creates storage space in every kitchen.

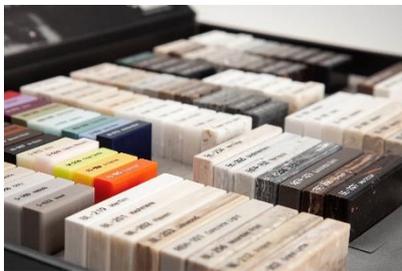
Interior doors shine thanks to REHAU surface laminates

In addition to front panels and surfaces, the interior door design also joins the design match. Interior doors and front panels, for example in the kitchen, bathroom or shop, can be manufactured from precisely the same material. This is a real advantage especially for plain colours: because white is not simply white and grey is not simply grey. The zero-joint technology on the edgeband and the use of polymer surfaces from the REHAU collection take interior doors from DRE to a new design level.

Images/captions:



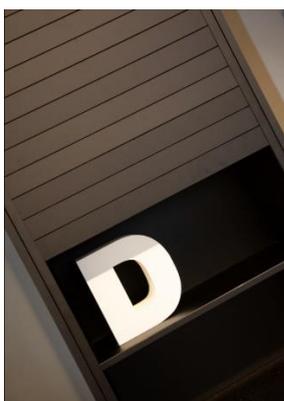
REHAU_SICAM_2019_1_Passion for Color



**REHAU_SICAM_2019_2_sample box_
RAUVISIO_mineral I HANEX**



**REHAU_SICAM_2019_3_
#edge is digital**



**REHAU_SICAM_2019_4_
RAUVOLET_crystal-line**



**REHAU_SICAM_2019_5_Interior doors_
RAUVISIO_brilliant high gloss_
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The REHAU Group is a polymer specialist with an annual turnover of over 3.5 billion euros. It is an independent and stable family-owned company. Some 20,000 employees around the world generate growth and success for REHAU at over 170 locations. REHAU has about 12,000 employees in Europe, of which 8,000 alone work in Germany. REHAU provides solutions in the construction, automotive and industry sectors. For over 70 years, it has been REHAU's mission to make plastic products even lighter, more comfortable, safe and efficient, and it supplies countries around the entire world with its innovative products.